



SUSTAINABILITY Report 2023

one

Social Investment
for a Better Future

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We embrace change and move forward

During 2023 we celebrated 5 years working for social development, identifying projects and allies that day by day transform realities in the territory; and seeking to improve the quality of life of those who live there.

We ended a cycle as Fundación Viva, we said goodbye to the airline that was our ally, landing with opportunities in different regions of the country; and we took impulse to go further now as **ONE** Inversión Social. Undoubtedly it was a period of changes, but we also accelerated to start this new period with strength.



Mónica Gil C.
CEO

We tailor our strategy to where the social sector needs it most: **impact investing through catalytic capital**. We are talking about patient, risk-tolerant contributions, more flexible than conventional capital, that expand opportunities, strengthen communities and drive innovation that benefits both people and the planet.

2024 will be the year in which we hope to **consolidate our Social Investment model**, building on much of this knowledge, but also confident that it will be possible to join more efforts, pool resources and, with different partners, multiply impact. We aspire to be an active part of a new way of developing more efficient and sustainable social works; our goal is to strengthen ourselves as a bridge between those who can contribute and those who are carrying out tangible transformations through projects and initiatives. **Together we are agents of change.**

Every day we are more aware and work with greater dedication to make strategic contributions that make a significant contribution to sustainable development and overcoming inequalities. Indicators and impact reports will have to be sine qua non in all accountabilities to our different stakeholders.

Bringing others on board will also always be a constant challenge in this new model, but we are increasingly convinced: only by working together can we achieve systemic change. **We are all one!**

Forget about those who will try to hinder you, those who are cynical and say that what you do won't make a difference, or that things can't change. And always remember that for many vulnerable people, your daily efforts are vital and bring much-needed hope.

Dr. Declan Ryan
Founder
One Foundation

Together

we are

part

of the change



ONE has developed significantly in the last year, making a substantial difference in social and environmental terms. It is an innovative and creative organisation, committed to empowering other entities not only by providing them with resources, but also by teaching them to be self-sufficient, which generates a long-term sustainable impact. It has been and continues to be an honour to collaborate with them in the promotion of sustainable projects and organisations.

Sara Calvo

CEO and co-founder
Minca



Mireille Girard

Representative
ACNUR Colombia

Thanks to the contribution of One Social Investment in 2023, UNHCR Colombia strengthened its humanitarian response in temporary accommodation for the Venezuelan refugee and migrant population in La Guajira.

Similarly, socio-economic integration activities were supported for both the Venezuelan population with a vocation to stay in the country, as well as for the host community in Antioquia and Eje Cafetero.

The support of our donors is essential to provide rapid and adequate emergency humanitarian assistance, as well as to facilitate the integration of refugees and migrants in the country.

Thanks to this partnership we strengthened the Mobile Barista School and **One Forest** was born, an exciting milestone in our journey together. We share the purpose of transforming the lives of vulnerable youth through quality coffee and life skills education.

With One Forest we are not only expanding professional development opportunities, but also strengthening our efforts to improve youth employability. Together we are creating a pathway to a brighter future, giving young people the tools and confidence to forge life projects detached from violence.



Lucas Velilla
Foundation Director
Juguemos en el Bosque

Relevant Numbers

Contributions
USD 618,139

Unused
meals
delivered
9,555

Volunteer
hours
3,387

People
impacted
70,375

Tons of aid
transported
4,700

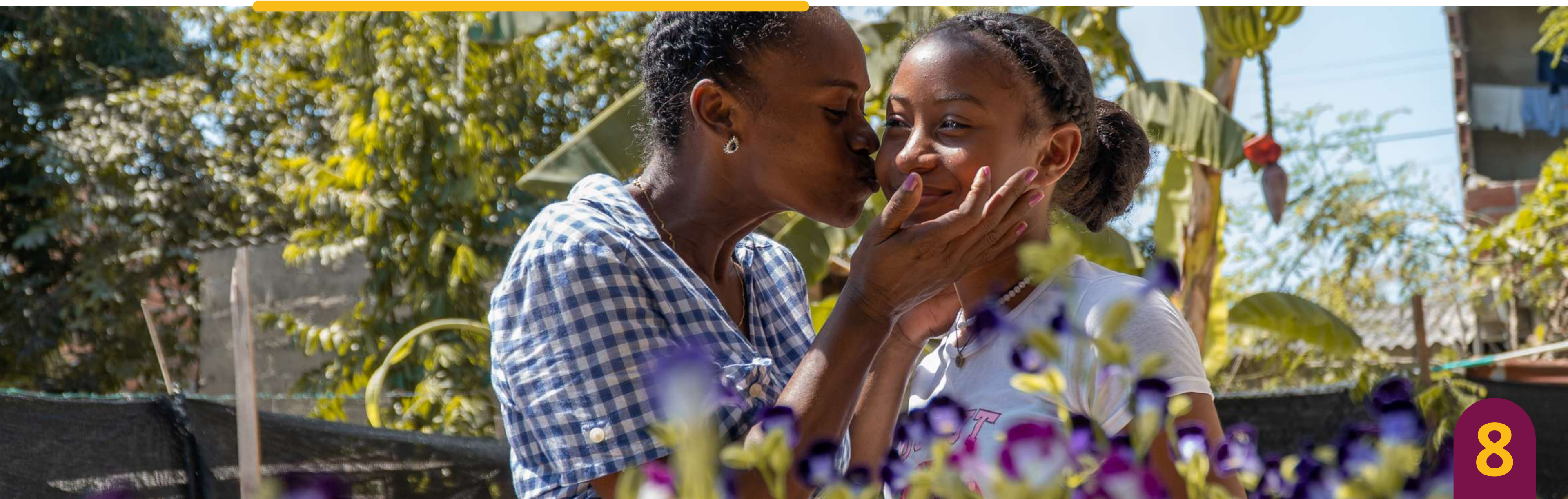
Reading hours
promoted in
flights
5,722

Performance indicators

We focused on relevant education for employability, impacting nearly **13,000 people** with educational initiatives. We strengthened their technical and soft skills with close to 4 thousand hours of training, advice and guidance.



We are committed to culture, we had **10,982 attendees** in more than **150 events** aimed at the formation of the public and the democratisation of this type of activities, supporting nearly **1,000 artists**, **90% of them independent**.





With great alliances we have **generated more than 1,000 jobs**, benefiting different vulnerable population groups such as migrants, teenage mothers, post-prison inmates and young people in the process of restoring their rights.



We promoted **social entrepreneurship** together with the newspaper Q'Hubo and the Cooperative University, convening around **1,700 social businesses** with the greatest impact in the region. Nearly 575,000 readers learned about their initiatives.

We accompanied **15 leaders** of social organisations through **260 hours of strategic advice** for sustainability. We guided 30 other collaborators on financial, communications, impact measurement, leadership and business model issues.





We were part of **9 committees or boards of directors** to generate a stronger social ecosystem with a new triple impact perspective.

We demonstrate that **We Are All One** by articulating our management with the contribution of 2,000 people and more than **7 major local and international** organisations that have directly supported the projects we accompany.



Objective

We aspire to be an active part of a **new way of developing social works** that are more efficient, capable of being sustained over time and **multiplying their positive impact.**

Social
impact



Economic
impact



Environmental
impact



Learn about the methodology that gave rise to the priorities within our

Sustainability strategy



Prioritised stakeholders

The stakeholders selected were those with the highest scores on the criteria of influence and dependence criteria described above.



Issues of interest

In agreement with ONE's directors and considering the mission, vision and values, market trends and the issues that are most relevant to the segment to be impacted, a list of relevant **13 issues were prioritised for consultation**, of which 2 correspond to the economic-structural component, 5 to the environmental component and 6 to the social-community component. The following is the detail of each one:



Environmental

Circular economy

Sustainable tourism

Adaptation and climate resilience

Agriculture and rural development

Biodiversity conservation



Social

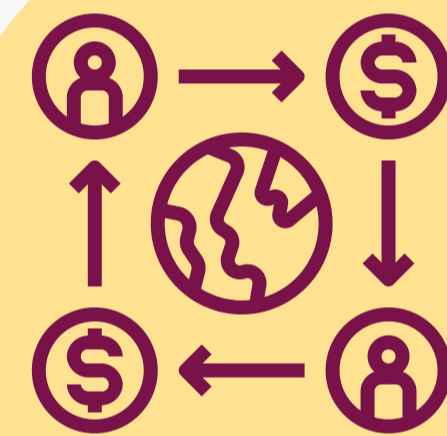
Inclusion and diversity

Education and skills development

Health, wellbeing and nutrition

Human rights and community relations

Fight against poverty



Economic

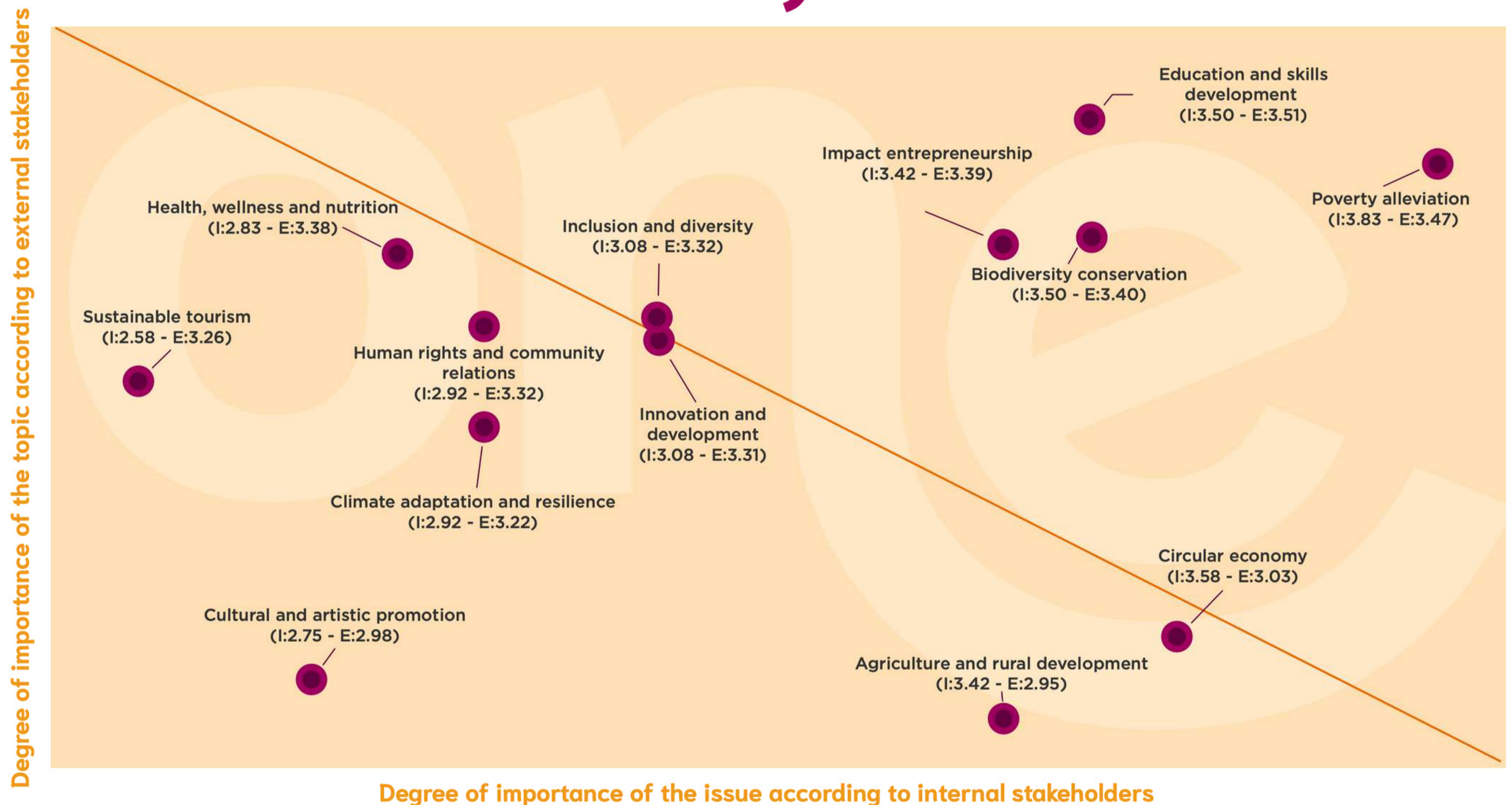
Innovation and development

Impact entrepreneurship

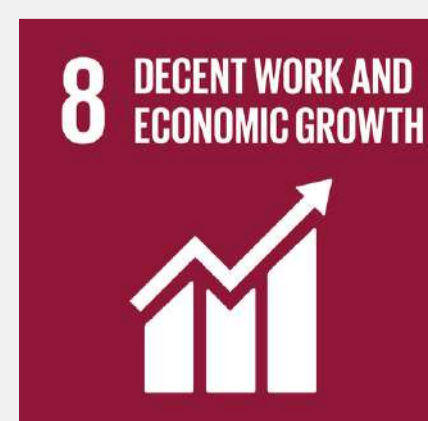
Materiality

At the point where the **prioritised stakeholder expectations** and those of the organisation coincide, this becomes the focus of materiality. It is at this point that the material issues are determined, and a management approach should be established for each of them, thus building the backbone of the **sustainability strategy and reporting**.

Materiality matrix



Our ODS



Strategic lines

Material issues represent a holistic approach by having a strategic focus - economic, environmental, and social. ONE means to focus on the issues that have the greatest impact and provide key information for decision making.



The results obtained allow us to enrich ONE's vision for the future and to continue aligning our strategic thinking and acting with all our stakeholders in mind.

This exercise is relevant to continue communicating and being accountable in a transparent and detailed way, as well as being a source of valuable information that will allow us to set challenges that maximise the positive impact on communities while ensuring economic viability and thus continue contributing to the promotion of growth, innovation, and social transformation projects.



Team



**Mónica
Gil**

CEO



**Tatiana
Vásquez**

Managing Director



**Sara
Gutiérrez**

Administrative and impact
investment manager



We are part of

Affiliates



Corporate



Associates

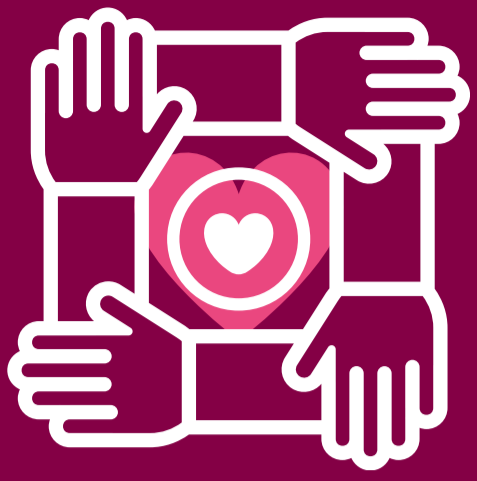


Federated



Founding allies



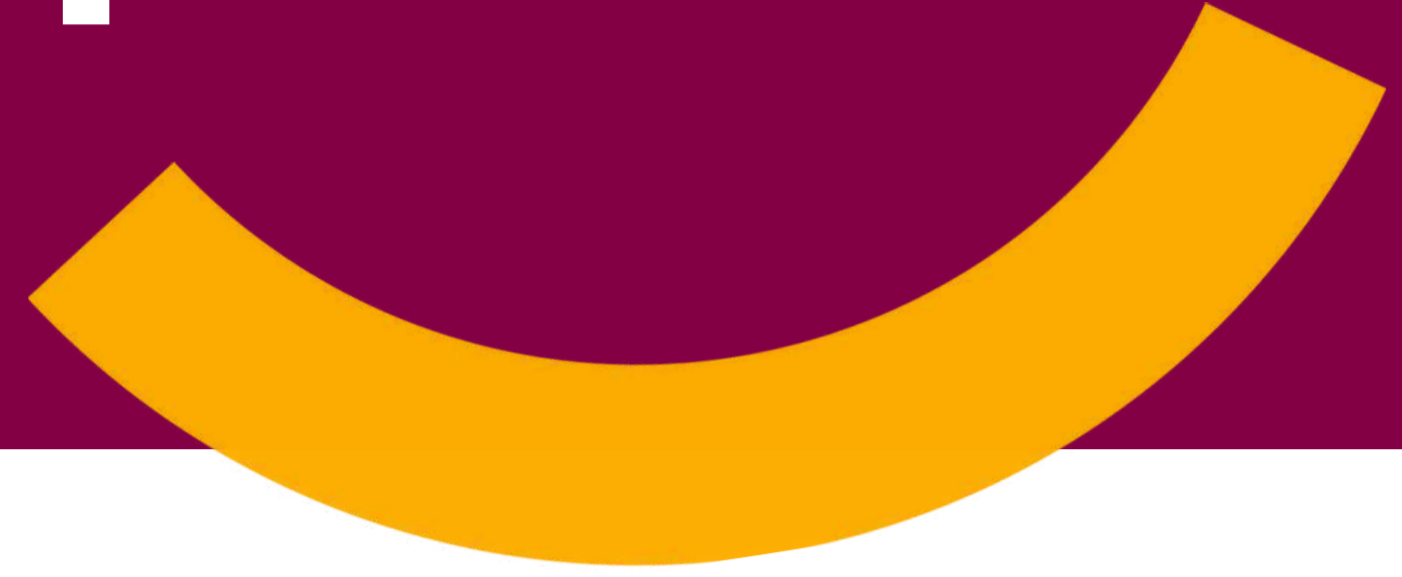


Partnerships





Supporters



Skyports



Microsoft



**Smurfit
Kappa**

comfama

This is how our 2023 was



It was a year of transition, we ceased to be Fundación Viva and we evolved our strategy and approach to social investment, to see it materialise today in **ONE**.

We ended processes with some projects but we continue to value and care for our relationship with partners who are powerful, continue their work and do impeccable work for the development of the country.

For the purposes of this report, **we highlight the achievements** of the projects on which we concentrated most of our efforts.

Project: Productive gardens
Partner: Fundación Granitos de Paz
Location: Soledad y Cartagena

THE CHALLENGE:

Promote food security for vulnerable communities in Cartagena and Soledad, especially migrant and returnee women. Improve their income and participation in family dynamics.



THE SOLUTION:

Implementation of organic vegetable gardens in the homes of migrant or returnee women in Soledad, strengthening the economic, social, cultural and environmental capacities of 15 families and one institution, and specialising 30 more in Cartagena, in the Clitoria ternatea for the development of a commercial line of value-added products.

THE ACHIEVEMENTS:



- Implementation in Soledad, Atlántico, of organic vegetable gardens in their homes, strengthening the economic, social, cultural and environmental capacities of 15 families and an educational institution.
- Specialisation and strengthening of 30 families in Cartagena, in the ternate clitoria for the development of a commercial line of value-added products.
- 3,754 kilos of vegetables produced and sold as a result of the implementation of Productive Courtyards.
- 7,223 units of microgreens.
- 100% of the patios active.
- 90% increase in sales in the last 3 months.
- 49,6 kilos of baby arugula and 55,3 kilos of microgreens marketed as new products.
- 72,7% of the harvest is marketed and 27,2% is used for food security. 0% waste.
- 100% of farmers sow their produce independently, with an increase of up to 400% in monthly income.
- 180 technical assistances to strengthen farmers' practices and capacities.
- 75% of the workshops are psychosocial workshops to strengthen family dynamics and develop life and employment skills.
- 78,3% of the beneficiary population perceives that their mental health has improved thanks to their participation in the project.
- 72,7% say they learned to manage their nerves or anxiety.

PEDRO ZÚÑIGA

The Patios Productivos project has provided food security for me and my family. Today we have the possibility of growing and consuming the same crops, but we also sell them and this allows us to earn a daily living. I have a living wage that I use to pay for household utilities, which has given me and my colleagues a boost and a lot of motivation.



Project: Tango, Salsa and Flow Tour
Partner: Balcón de los Artistas
Location: Medellín

THE CHALLENGE:

To financially leverage and give visibility to the social programmes and projects of El Balcón de los Artistas, rescuing and promoting **the historical and cultural potential** of the community in Comuna 3, Manrique.

THE SOLUTION:

Strategic and capital strengthening for the Tango, Salsa and Flow Route, an inclusive tourism programme that seeks to attract responsible tourism interested in getting to know Medellín through its history, culture and art; and the generation of its own resources to finance the social model.



THE ACHIEVEMENTS:

- 1,383 beneficiaries, including students, the surrounding community and tourists.

- Promotion of culture and art for tourists. 87% of participants were nationals.

- Generation of economic dynamism in the sector for more than 300 inhabitants of Manrique.

- 67% of the jobs generated are formal.

- Increase of 305% of the income generated by Ruta in 6 months to be allocated to social projects.

- Strengthening of the business model, with 65% of the organisation's income being self-generated.

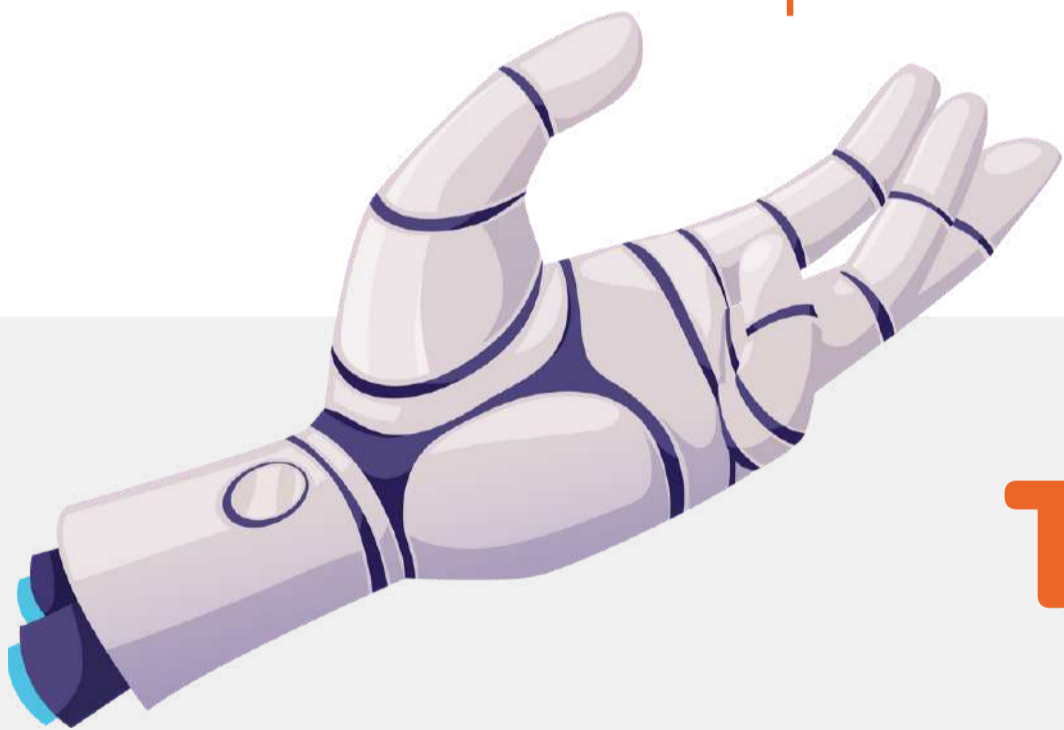
- 846 students benefited from the school's social projects, 67% of whom were young women.

Project: Mobile Clinics for Inclusion
Partner: Humanos 3D
Location: Colombia

THE CHALLENGE: Increase revenues to finance the extension of coverage to beneficiaries with special cases and the manufacture of new assistive devices and accessories.

THE SOLUTION:

Consolidation of the financial sustainability strategy with the creation of products and services based on 3D printing as a technological tool at the service of society, connected with a brand renewal and comprehensive communications plan.



THE ACHIEVEMENTS:

- 466 hours spent on research and development of new and improved devices.
- 12% of devices manufactured were support devices responding to commercial opportunities.
- 23% of the total devices manufactured are improvements or developments.
- Consolidation of the line of educational services with more than 157 attendees to courses, workshops or routes with around 40 hours of training.
- Follow-up of 98% of current beneficiaries with comprehensive attention and post-delivery service to ascertain their current needs and make improvements.
- Strengthening of the voluntourism business line, increasing the number of international tourists by more than 150%.
- Optimisation of resources in the reduction of waiting time by 90% and 52% of transport costs and import taxes.

Project: Valora tu libertad
Partner: Fundación Valora
Location: Medellín

THE CHALLENGE:

To care for children who are vulnerable because they are the children of parents who are in prison. In addition, strengthen labour and social capacities to ensure the positive reintegration of post-penitentiary women.



THE SOLUTION:

Financing of a protective environment for 30 children of mothers deprived of their liberty, as well as for 30 post-sentenced women in a housing centre.

Promote their comprehensive training in social and labour skills to ensure their capacity for economic independence and effective family reunification.

THE ACHIEVEMENTS:

- 26% increase in care capacity for children; 482% increase for post-penalty women.
- 29% of children reunited with their post-penitentiary mother/father, the remaining 71% remain in the protective environment.
- 61% of female inmates have access to high school validation in order to increase their employability.
- 97% of children benefited from family reunification with virtual and face-to-face visits established.
- 95% of the mothers assisted in the programme received job skills training in costume jewellery and customer service.
- More than 1,500 child food rations guaranteed.
- 120% increase in job opportunities for post-penalty women.

Project: Migrant and refugee inclusion

Partner: UNHCR

Location: La Guajira, Antioquia and Eje Cafetero

THE CHALLENGE:

Increase **humanitarian response** and **durable solutions** for Venezuelan refugees, migrants and host communities in Antioquia, Eje Cafetero and La Guajira.



THE SOLUTION:

To provide lasting opportunities through the strategy *Juntos por la Inclusión* (Together for Inclusion) in Antioquia and the Eje Cafetero, aligning ourselves with UNHCR's Strategic and Protection Framework that allows refugees and migrants to access justice and employment opportunities, promoting the inclusion and integration of the population, accompanying them in their personal development and strengthening their soft skills.

THE ACHIEVEMENTS:

- More than 1,000 individual consultations, of which 22% correspond to orientation in regularisation processes, 44% to protection, 26% to health and 8% to education.
- Temporary collective accommodation in a safe and dignified manner for around 3,191 people.
- Delivery of personal hygiene kits to 100% of the population benefited in the CARM.
- Education and training of 3,320 people in labour and social skills.
- Articulation of new initiatives that allowed access to financial services for 191 people.
- Generation of formal employment for a further 808 people.
- Support for the start-up of 91 enterprises.

Project: Creciendo Juntas
Partner: Fundación PAN
Location: Medellín

THE CHALLENGE: Socio-emotional training for young women, especially Venezuelan migrants and returnees, breastfeeding or pregnant women, who are in a state of vulnerability in order to have an impact on their life projects to avoid subsequent pregnancies and exposure to emotional abuse.



THE SOLUTION:

Creation of the centre for pregnant and breastfeeding women, Creciendo Juntas, which provides comprehensive support to women between 14 and 28 years of age in situations of risk or heightened vulnerability.

Generate processes of formative integration, socio-emotional strengthening and accompaniment for their sexual and reproductive health.

THE ACHIEVEMENTS:

- 90% of the young women trained are Venezuelan or returned migrants.
- Efforts were articulated through 50 hours of volunteering provided especially by the migrant population to promote emotional support.
- For every hour of cultural, social and employment training, two more hours of psychological support were guaranteed.
- More than 150 hours of training and education
- Promotion of formal employment for 23% of beneficiaries.
- Safe care space for nearly 100 children.

Project: Unconditional Cash Push

Partner: Club 1%

Location: Medellín

THE CHALLENGE:

Mobilise the social collective to address the extreme poverty that affects some 2,8 million women in the country.



THE SOLUTION:

Financial and strategic strengthening of a social startup to lift women out of the poverty trap with an unconditional monetary boost in the form of a USD 80 per month basic income.

THE ACHIEVEMENTS:

- Delivery of basic income to 53 women, allocated by themselves as follows: 28% food, 18% generation or development of entrepreneurship, 16% savings and 15% to support their children.
- More than 350 partners involved in the project.
- Basic income for 21% of the beneficiaries as the only income received.
- 85% efficiency in delivering in direct delivery to beneficiaries.
- 100% of deliveries were guaranteed on time.
- 59,5% of beneficiaries are unemployed, 18,9% are focused on entrepreneurship and 13% are in informal employment.

KAREN MOSQUERA

When I was chosen as a beneficiary I knew that this meant an improvement in the quality of life for me and my family.

With the first grant I bought school uniforms for my three children, with the second I fixed my washing machine and now I have a savings goal to buy my own house. I am a mother who wants to be an inspiration for my children, to guide them and teach them that every day they can learn new things and that there are opportunities for us.



Project: Hechos a Pulso

Partners: Universidad Cooperativa de Colombia y periódico Q'Hubo

Location: Medellín

THE CHALLENGE:

Provide **social enterprises** with access to training, business capacity building, as well as effective advertising services to promote high-impact businesses.

THE SOLUTION:

Launch of an open call for high-impact stories from social entrepreneurship to be told through the communication platforms of the Q'Hubo newspaper.

Strengthen their entrepreneurial skills with high quality education from the Universidad Cooperativa de Colombia, through courses and classes aimed at social business.



THE ACHIEVEMENTS:

•1,700 ventures convened.

575,272 readers of the print media were able to learn about the high-impact social ventures.

-Average network reach of 14,000 people for the entrepreneurship guidelines.

200 hours of consultancy and accompaniment for social entrepreneurs to strengthen their strategy and operation.

-High quality training with around 800 hours of diploma focused on business and social skills.

Project: Parque Santuario Los Flamencos – Turismo sostenible

Partner: Animal Bank

Location: La Guajira

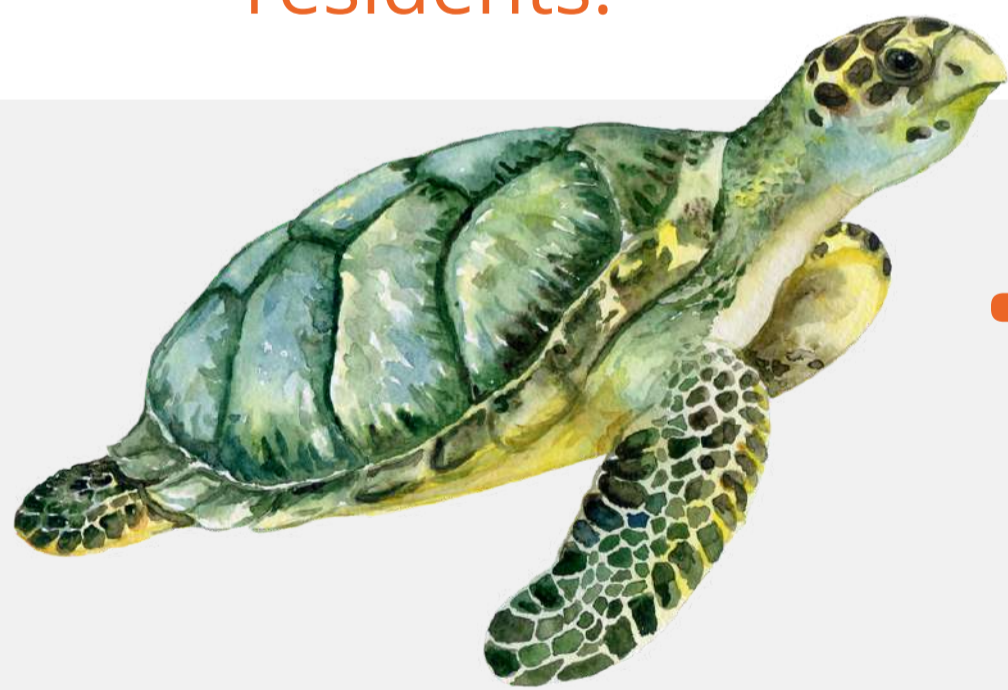
THE CHALLENGE:

To develop **ecotourism processes** of the indigenous communities present in the Los Flamencos Fauna and Flora Sanctuary to increase the capacity to generate incomes without causing an adverse effect on the conservation of the sanctuary.

THE SOLUTION:

Develop an ecotourism operational model with the Kalekalemana indigenous community present in the sanctuary.

Guarantee the environmental care of the park by signing a conservation agreement and, in turn, generate economic development for the residents.

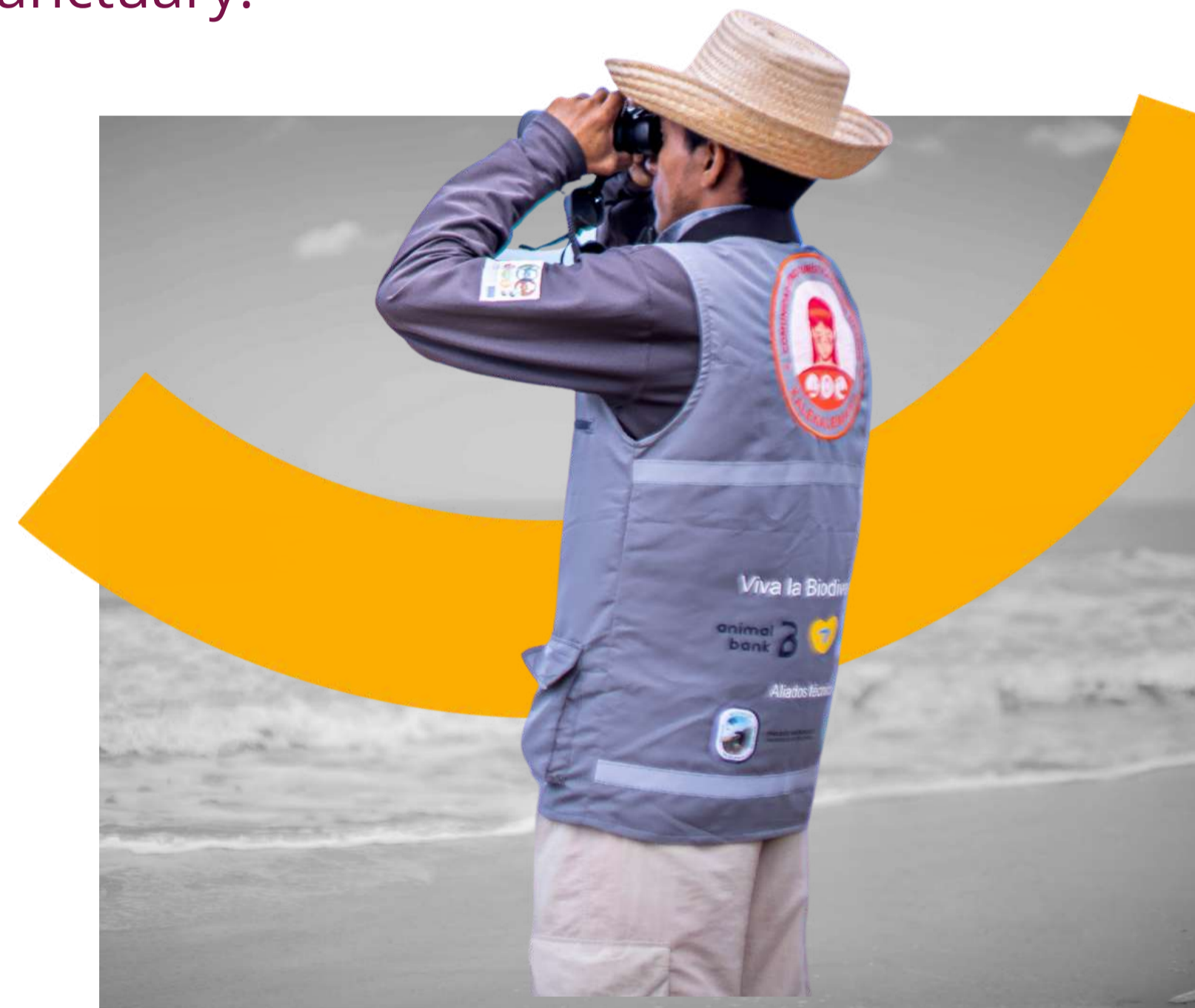


THE ACHIEVEMENTS:

- Training in tourism, with more than 300 hours, to 24 leaders of the Kalekalema community. 48% of them are women.

- -18 training sessions, 1 bird watching course.

- 58% increase in the number of tourists receiving an average of 5 tourists daily.
- -17% increase in international tourists.
- -We reaffirmed the care of biodiversity through the signing of a conservation agreement with National Parks as guarantor of compliance.
- -650 native seedlings planted.



Project: Todos Somos Uno por la Cultura
Partners: Museo de Arte Moderno de Medellín,
Fundación 1+1 y Ballet Metropolitano de Medellín
Location: Medellín

THE CHALLENGE: Promotion and **democratisation of culture** in the city of Medellín.

THE SOLUTION:

Articulation of cultural organisations to generate actions of public training, education and democratisation of culture in different spaces of the city.



THE ACHIEVEMENTS:

- 80% of activities free of charge.
 - More than 5,000 attendees.
 - 26% growth in attendance at events.
- More than 10 guided tours of museums and installation of 20 audio-guide systems during guided tours to train different audiences.





EMILY BÁEZ

“ I am from Caracas, Venezuela and I belong to the Ballet Metropolitano de Medellín (BMM). I am a principal dancer and dance is really a fundamental part of my life. I have learned that discipline, motivation and passion are essential to get to the place where I am now. I am grateful for this opportunity to belong to the company, to have the help and training of allies and strategic people who are united in the purpose of strengthening processes like mine. ”



MARCAS HABLAN **one** **400** TONELADAS DE AYUDA HUMANITARIA Y MÁS DE 500 MIL PERSONAS IMPACTADAS.

One Inversión Social cambió la vida de los colombianos

ANTES CONOCIDA COMO LA FUNDACIÓN VIVA, ONE TIENE EL OBJETIVO DE CONSTRUIR UN FUTURO MEJOR A TRAVÉS DE PROYECTOS DE IMPACTO COMPROBADO.

Como One Inversión Social llevan poco tiempo pero tienen una trayectoria de cinco años de labores, pues antes eran conocidos como la Fundación Viva y, por supuesto, también que ver con la desaparición de los niños de bajo costo. "Lo nos permitió avanzar con muchos oportunidades de inclusión, educación, ayuda humanitaria. Por mencionar solo algunos datos, transportamos cerca de 400 toneladas de ayudas humanitarias, impactamos a más de 500 mil personas y creamos el primer proyecto de becas completas para formar a los jóvenes que luego trabajan con las escuelas. Jóvenes muy vulnerables que pueden formarse, volver por primera vez. Cambiamos vidas y eso siempre nos llenará de orgullo", dice Mónica Mónica Gil Coca, CEO de One Inversión Social.

Hay la fundación cuenta con el apoyo económico de One Foundation, el principal benefactor que desde intenta le apuesta al desarrollo de Colombia.

En el país los retos para las organizaciones sociales son muchos. "Superar la pobreza debe ser el objetivo que nos una como sociedad y eso implica pensar en seguridad alimentaria, educación, trabajo digno. Hay muchas organizaciones que todos los días hacen un trabajo noble para afrontar esas dificultades y por eso nuestra labor es identificarlas, como desarrollan los proyectos y sumarles para que cada día sean mejores", explica Mónica Gil.

Media: El Colombiano

revista.comfama.com

Inicio / Capitalismo Consciente / El porvenir del sector social según ChatGpt

El porvenir del sector social según ChatGpt

COMPARTIR

Con esa información decidimos también buscar cuáles organizaciones locales ya trabajan para que esos desafíos no las tomen por sorpresa ni hagan tambalear su existencia. Encontramos tres: Makala, One y Oasis Urbano.

1. One: ser sostenible para ayudar a otros

One aprendió, a través de las experiencias de otras fundaciones, que la filantropía es insostenible. Por ello, reinventó el modelo económico y se convirtió en el puente capaz de unir empresas que quieran hacer inversiones sociales con iniciativas o proyectos ya existentes, y que necesitan capital propio o de aliados benefactores.

Aíí, es autosostenible, genera recursos por cada impacto e interconexión que logra. Hasta ahora, han sacado adelante proyectos de educación, inclusión social, turismo y atención humanitaria.

Media: Revista Comfama

W RADIO

LA W RADIO

Actualidad

One Inversión Social hará posible el sueño de cinco jóvenes de seguir estudiando

La directora ejecutiva de One Inversión Social mencionó que para ellos es una alegría darle esta oportunidad de cumplir sus sueños a cinco jóvenes colombianos.

One Inversión Social hará posible el sueño de cinco jóvenes de seguir estudiando

06:34

Media: W Radio

Table of GRI contents



[CLICK HERE TO DOWNLOAD](#)

A grayscale image of a classical statue of Lady Justice, holding a scale of justice in her left hand and a sword in her right. The statue is positioned on the left side of the page, partially overlapping the text area.

Legal Status

One Inversión Social presented no legal situations during 2023 and we report below on the following legal aspects:

- There is no lawsuit or similar against it, external or made within the company.
- In compliance with Article 47 of Law 222 of 1995 as amended by Law 603 of 27 July 2000, we inform that the organisation complies with intellectual property and copyright regulations.
- It does not register pending obligations of social security and parafiscal contributions.
- In compliance with: Paragraph 2, article 7, Law 1231 of 2008, and article 87 of law 1676 of 2013 One Inversión Social reports that it has not hindered the free circulation of invoices issued by vendors or suppliers.
- Regarding the General Social Security System and SG-SST, the entity complied satisfactorily.



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